

Sherwood Cultural Arts Commission MEETING NOTES

APPROVED

MEETING TITLE	Sherwood Cultural Arts Commission
DATE & TIME	11.03.2011 6:30 PM
LOCATION	Sherwood City Hall—Community Room
FACILITATOR	Doug Pedersen
NOTES TAKEN BY	Denise Berkshire

ATTENDEES

Cultural Arts Commission	Council Liaison
X Doug Pedersen, Chair	Robyn Folsom, City Councilor
X Alyse Vordermark, Vice Chair	
X James Boscole	City Staff
X Judy Silverforb	X Kristen Switzer, Community Services Director
X Cydney Corl Hill	X Denise Berkshire, Event & Volunteer Coordinator
Jim Haynes	
X Kaelie Nielsen	
VACANT	
VACANT	

MEETING NOTES

1. **Call to Order/Roll Call (Pedersen)**
 - The meeting was officially called to order at 6:32 pm.
2. **Adjustments to the Agenda (Pedersen)**
 - Folsom is unable to attend the meeting, so there will be no Council Update. Grant Opportunity and Citizen Comments (Sherwood High School students) were added to the agenda.
3. **Approval of October Minutes (Pedersen)**
 - *Alyse Vordermark motioned to approve the October 2011 minutes. Cyd Hill seconded. All in favor; motion passed.*
4. **Citizen Comments - SHS Students**
 - Megan Prehm and Nickalina Bertram are planning a community film festival called *the Inaugural Cinema of Dreams Film Festival*, at the Sherwood High School PAC the week of January 16 – 20th from 7:00 -9:00 pm. They hope to introduce community members to independent and non-mainstream films. The festival will have free admission, offer a different film each night, and also include a student film/production day.
 - All of the selected films are independent, foreign, or historically based. They are entertaining and include an art focus. The films address topics that are outside of mainstream films. The selected films are:
 - 1/26/12 – Girl with a Pearl Earring (PG – 13)

- 1/27/12 – Coraline (PG)
- 1/28/12 – The Secret of Kells (PG)
- 1/29/12 – Sherwood High School student films
- 1/30/12 – Orlando (PG – 13)
- Prehm and Bertram would like to see their generation and the entire community expand their horizons to other types of films. If movies have controversial content or have a PG 13 rating, attendees will need to show ID or have a parental slip. If participants attend all five days, they will be awarded an honorary card.
- Prehm and Bertram have received support from the SHS Principal and Vice Principal and several teachers. The selected movies were based on their significant content, and different approach (i.e. dark animation). They have created a Facebook page, and the board recommended visiting www.weebly.com for a free, user-friendly website template to create a webpage. (get from Megan) – weebly.com.
- Prehm and Bertram requested recommendations and financial support for marketing and outreach.
- *Doug Pedersen motioned to financially support the cost of four Old Town Monument posters at \$40 and \$20 for additional smaller posters (11" X 17"). James Boscole seconded. All in favor; motion passed.*

5. **SWOT Meeting Preparation (Pedersen)**

- The annual SWOT meeting/dinner with City Council is scheduled for December 12, 2011 at 6 pm. The SCAC is invited to attend and asked to RSVP by December 16th. This event is an appreciation for the Boards and Commissions, and provides an opportunity for the SCAC to share the top three items they would like to work on in 2012.
- The SCAC reviewed the 2011 SWOT and decided to add the following to the 2010 SWOT. Kristen will capture the changes and email them to the group for review.

Strengths

- *Willingness to evolve and explore new vision/mission.*
- *Ability to support and be a resource for community organizations with new projects.*
- *Experience to mentor those individuals or organizations who wish to develop new programs.*

Weaknesses

- *Restricted by policies regarding social media (for promotional purposes) due to City affiliation.*
- *Limited ability to fundraise.*

Opportunities

- *Opportunity to secure and develop new partnerships for the Community Center.*
- *Become "hub" for the arts in Sherwood.*

Threats

- *Lack of involvement in Community Center project—may become a forgotten resource.*

What are your top 3 things you would like to work on in 2012?

- *Would like to play a significant role in the functioning of the Community Center.*
- *Reorganize and redefine mission/goals. Look at becoming the "hub" of arts for Sherwood.*
- *Pursue grant opportunities.*

6. **Council Update (Folsom) - cancelled**

7. **Other**

Grant Opportunity (Vordermark)

- Vordermark shared a grant from Art Place out of Chicago which focuses on creating economic development opportunities through art. The goal is to help bring arts and culture into communities, which in turn helps businesses thrive and brings employees and visitors to the area.
- During this foundation's first year, grants ranged in size from \$63,000 - \$600k. \$11 million will be awarded this grant cycle.
- The letter of inquiry is due by November 15, 2011. The grants will be determined in January 2012 and the funding cycle is from May 2012 – 2013.
- *Doug Pedersen moved to support Alyse Vordermark applying for the Art Place grant for Community Center staffing and assisting with marketing and promotion of the facility. Kaelie Nielsen seconded; all in favor. Motion passed*

Sherwood Community Center Draft Floor Plan (Switzer)

- *Switzer shared the draft Sherwood Community Center Floor Plan and explained that it is still being reviewed and changed.*

8. Next Meeting/Adjourn

- The SCAC will meet December 1, 2011 if Robyn Folsom is available. The City Council SWOT meeting is scheduled for December 20th. The January meeting is scheduled for January 5, 2012.
- **Adjourned at 7:45 pm.**